

SPECTRECOM STUDIOS



SPECTRECOM STUDIOS &
AGENCY PARTNERS



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The UK's largest combined studio facility
and video marketing agency, based in the
heart of central London.

Spectrecom Studios is not just home to three sound stages, a huge in-house team of talented crew and extensive on-site production facilities - as a leading film and video marketing agency, we also have a team of creatives, scriptwriters and digital strategists.

Our team has devised countless concepts and campaigns - filmed in our on-site studios - that have delivered fantastic marketing results for brands including RSPCA, Barclays & Qatar Airways, plus many more.

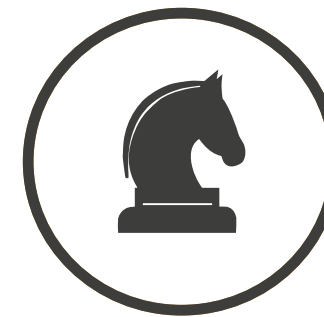
We even have a roster of talented directors, DOPs and producers whose specialisms range from comedy, fashion and corporate films, right through to VR, super slow-motion and VFX.

It's a true end-to-end agency service that sets up apart from every other studio in the UK.

STRATEGIC WORKFLOW

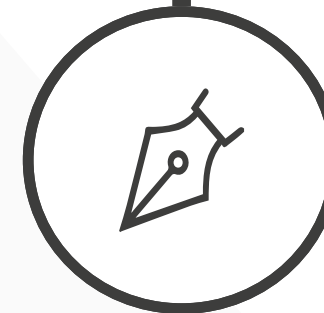
To ensure every project meets its objectives and delivers a fantastic return on your investment, our in-house team of creatives, strategists and filmmakers provide a true end-to-end service, all under one roof.

Our agency services include content planning and concept development, right through to production and distribution campaigns. It's all in-house too, providing our clients with cost-effective creative services and unparalleled convenience.



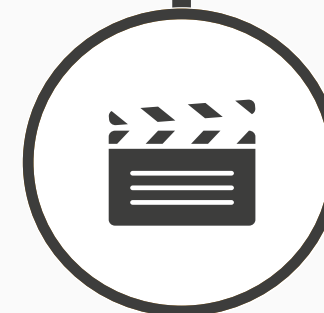
STRATEGY

Every effective film, video or TV advertising campaign starts with a tailored, insight-driven strategy. Without careful planning, poor results and disappointment are almost guaranteed. Our team of strategists and digital partners will help add value to every single minute of footage you commission with Spectrecom.



CREATIVE

Spectrecom is home to an award-winning team of writers, directors and filmmakers. They develop memorable, data-driven concepts, innovative campaigns and multi-platform video content strategies that cut right through the noise and get results. Whoever your target market is, we'll create content that resonates and most importantly, influences behaviour.



PRODUCTION

Our London studio complex includes a wide-range of production facilities, from green screen studios, camera-stores and post-production suites, to a voice-over booth and screening rooms. As a result, our dedicated team of producers, camera-operators and editors create a huge variety of content on-site, without the need for any third parties.



DISTRIBUTION

Without targeted distribution, good film, video and TV content will usually fail to find its audience. Spectrecom offers bespoke media buying services to ensure this never happens. Including TV, online and cinema distribution campaigns, our strategists will develop a bespoke approach that's just right for you! We get great results too.

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CREATIVES



TESTIMONIAL

*"Once more we wanted to say thank you
for the result we achieved with this video.
Looking forward to working with you
again in the near future."*

- Rafael Contreras, Lead Architect,
Zaha Hadid Architects

Zaha Hadid Architects



THE TEAM

Spectrecom Studios' in-house creative team devise concepts, marketing campaigns and video content strategies that deliver measurable results for a wide range of clients.

If you already have an idea, don't worry, they can help you develop that too.



DANIELLE WILMOT

Head of Creative



EAVAN RYAN

Senior Creative Script-



TOBY SYER

Senior Creative



RYAN GOODGE

Creative Scriptwriter



EMILY MALISZEWSKA

Junior Designer

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FILMMAKERS

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TESTIMONIAL

"We were really impressed by the standard of work by the whole team at Spectrecom. The facilities include everything you could need and the whole team is very talented and extremely helpful.

I was impressed by the effort put in by everyone. With their help we've produced something brilliant that we can be proud of and Guinness are really happy."

- Daragh Anglim, Account Director,
Cybercom/Guinness

DIRECTORS

If you need a director for your content, look no further than Spectrecom Studios' extensive roster. Our highly-talented directors create memorable content for well-known agencies, brands and businesses. If you have a suitable brief, please get in touch to discuss rates and availability.



MARK BLACKMAN

Corporate | Brands | Education



JACK BURNFORD

Automotive | Brands



IAN SCIALUGA

Charity | Corporate | Comedy



CLEMENCE BARTRAM

Brands | Corporate | Education



RUTH SEWELL

Charity | Brands | Education



PETER FORD

Education | Charity | Brands



GAËLLE MOURRE

VR | Brands | Fashion



DAVID WARD

Automotive | Brands | Travel | Sport



ALEX KERR

Brands | Education | Charity | Corporate



MIRCO VALENZA

Corporate | Education



MATT MCDERMOTT

Brands | Broadcast | FMCG



JIMMY WATSON

Comedy | Education



TOM PICKARD

TV | Charity | Brands | Education



STEPHEN LALLY

Brands | Fashion | Corporate



SIMON GARGETTE

Luxury | Automotive | Brands | FMCG



CHRIS KARAGEORGIU

Charity | Brands | Education



THIS IS DODD

Charity | Brands | Sport



ANDREAS TIBBLIN

Comedy | Automotive | Brand

DIRECTORS

CONTINUED



SHANE O'NEILL
Brands | Corporate



IVAYLO MINOV
Brands | Fashion | Charity



MARK DEVLIN
Brands | Sports



DAVID WYATT
TV | Fashion | Brands



WES RASHID
Brands | Sport | Fashion



DAGMAR SCHEIBENREIF
Fashion | Beauty | Brands



TOM LINDSAY
Brands | Food | Sport

PRODUCERS

Our in-house team of talented producers are also available to work on your film, TV and video projects. Every producer is a full-time member of Spectrecom Studio staff, with their own areas of production expertise and creative passions.



CHUCKIE MCEWAN
HEAD OF PRODUCTION



JAKE HAFER
SENIOR PRODUCER



JIMMY WATSON
PRODUCER/DIRECTOR



JAMIE-LEE CARR
PRODUCER



CHRIS BOORMAN
PRODUCER



TOM NEJAD
ASSOCIATE PRODUCER



KATY LARCOMBE
STUDIO PRODUCTIONS
COORDINATOR

STUDIO TEAM

Spectrecom Studios is a fully-staffed studio facility with an in-house team ready to look after your every need. Including green rooms, make-up/wardrobe facilities and a talented and friendly team.



KATIE LARCOMBE
Studio Productions



CHRIS PERRY
Gaffer



NICO NALBANDIAN
Lighting Technician



RAFAEL BETTENCOURT
Facilities Manager



COSMIN MARIA
Studio Caretaker / Set Builder



PEARL COTTERELL
Studio Hospitality

CAMERA OPS

Spectrecom Studios’ in-house team of filmmakers includes experienced directors of photography, 360-degree video specialists and qualified drone pilots. They are all available for hire to work on your projects at extremely competitive rates.



ALEX KERR
Head of Photography



DAVID WYATT
DOP/ Director



RORY TILFORD
Filmmaker



DAN BERENS
Filmmaker



GUY FRANCIS
Filmmaker



OLIVER NEWMAN
Filmmaker

VIDEO EDITORS

Why take your footage to a separate post-production facility in expensive Soho, when Spectrecom Studios has numerous full-time editors and colourists available for you to hire, all under the same roof?



SAM WATKINS
Editor



DOM SAINT
Editor



KARL CAUDELL
Editor



ASSEM KAIBZHANOVA
Editor



TOM GRIFFITHS
Sound Engineer / Editor



CHRIS SHARLAND
Sound Engineer / Editor



OLIVIA KINNIMONT
Edit Assistant

ANIMATORS

We even have a dedicated in-house team of illustrators and animators who specialise in 2D and 3D animation, VFX and motion graphics. If your studio project requires graphics, illustrations or animations, Spectrecom Studios can help you with that too.



ANDREW ALDER
SENIOR ANIMATOR/ ILLUSTRATOR



JUSTE HALAVIN
SENIOR DESIGNER



ANDRIANA LASKARI
MOTION GRAPHICS



FIONA VIANI PERICCHI
ANIMATOR/ ILLUSTRATOR

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DISTRIBUTION

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TESTIMONIAL

"We are delighted with the videos Spectrecom produced for us. For our 175th year, we wanted to create some content that showed our heritage but also that we're modern and forward thinking, (old but not old-fashioned!). It was also really important that our family values came across strongly.

From the ideas, to the script writing to production, content strategy and then delivery, everything has been above our expectations."

- Julie Shaw,
Marketing Manager,
Elliott Brothers

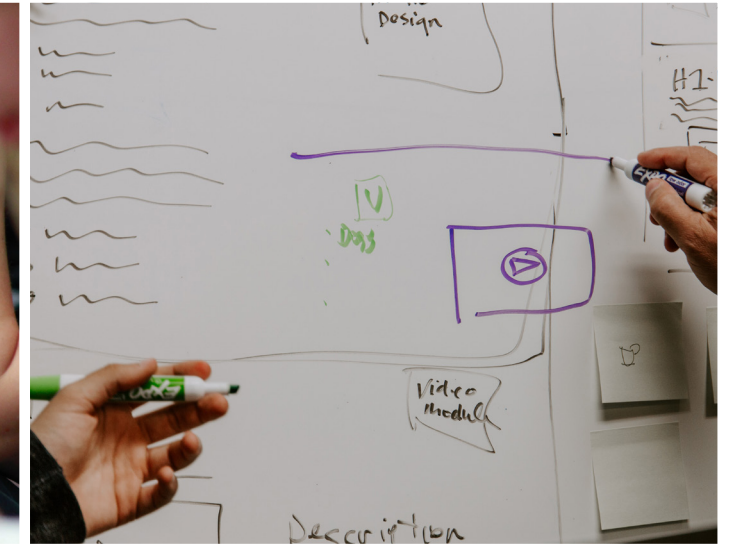
Elliotts
help you build

DISTRIBUTION SERVICES

To ensure any content we produce achieves maximum reach and most importantly is seen by your desired target audience, Spectrecom Studios also provide a huge range of film and video distribution services.

These include, but are not limited to:

- Content Strategies
- Multi-Platform Optimisation
- Campaign Management
- Video Search Engine Optimisation (VSEO)
- Google Video Adwords (PPC)
- Social Video Seeding
- Influencer Marketing
- Digital Video Publishing
- YouTube Optimisation
- Video on Demand (VOD)
- Clearcast Ad Clearance
- Media Buying



OUR RESULTS

Over the years Spectrecom has achieved some exceptional results for clients across industries. Take a look at some of our results [here](#).

69%

INCREASE IN AWARENESS

From May 2015, RSPCA Assured saw a 69% increase in label awareness, including a 25% growth in general awareness and 30% targeted awareness.

RSPCA ASSURED



1,123,114

ONLINE VIEWS

Apart from the monster YouTube views, this film was covered by various media outlets and was also tweeted to 1.7 million Twitter followers.

STELLA ARTOIS

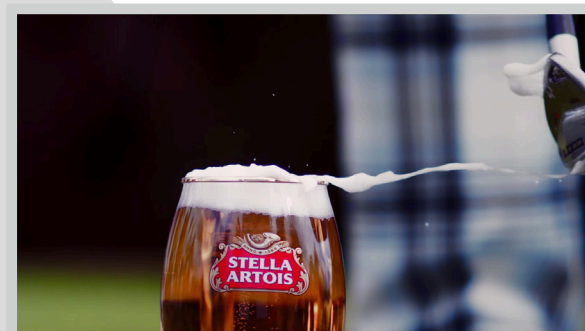


47,264

ONLINE VIEWS

As well as more than 40,000 views, the film has also won a Gold IVCA 'Laurus Award' and an EVCOM Clarion Award in Strategic Communications.

MACMILLAN CANCER SUPPORT

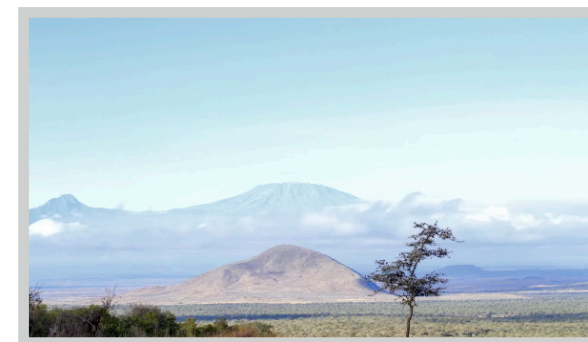
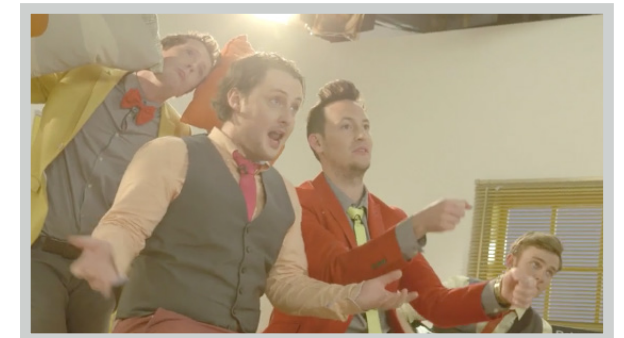


1m

TWITTER IMPRESSIONS

The 8 hour 'singathon' generated 1,000 song requests on social media, and delivered over 1 million Twitter impressions.

KENCO

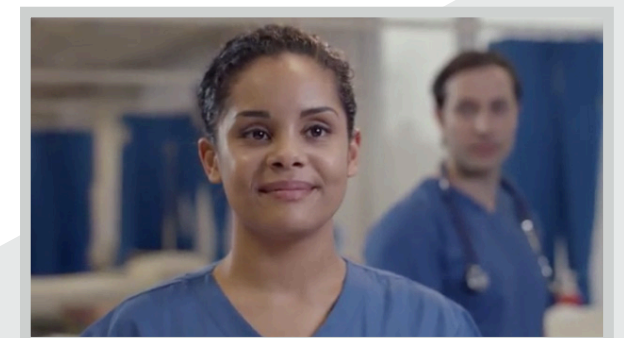


55%

INCREASE IN REVENUE

The first year Tusk was able to make use of the 25th anniversary documentary, it raised £4.2 million in UK revenue – an increase of 55% from 2014.

TUSK TRUST

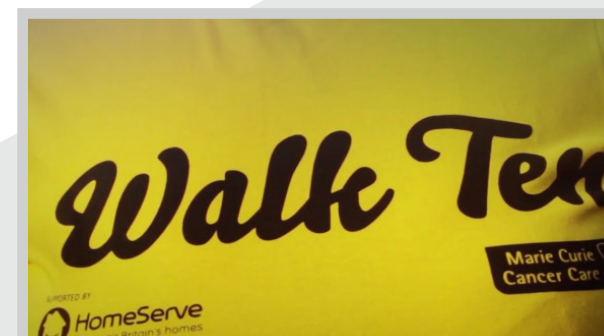


400%

INCREASE IN TARGET VIEWS

This film scored a 400% increase in views, and a 37.3% increase in year-on-year visits to the course pages, with unique page-views rising 38%.

UNIVERSITY OF BEDFORDSHIRE



52%

INCREASE IN EMAIL CLICKS

The email featuring this film delivered a year-on-year increase in open-rates (up 9%) and a huge leap in click-through rates.

MARIE CURIE



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STUDIO #1

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TESTIMONIAL

"Spectrecom were great and worked really closely with our creative team to deliver work we are really proud of."

- Gemma Abrahams,
Communications Manager,
Marie Curie



CASE STUDIES

VCCP - HALFORDS



Halfords have been helping people to get really ready for summer and VCCP needed to create a convincing but streamlined set to capture some top tips for the great British public.

They decided that the best spot to create that scenery was our very own studio #1. The large studio offered the perfect space to house a simple set build and host a wide variety of products and demonstrations at different sizes - from bikes to baby seats.

VCCP also used some of our in house crew, kit and lights to bolster their own creative team and bring their Halfords scene to life.

TONIC - METROPOLITAN POLICE



Following a powerful recruitment film that we Tonic and Spectrecom produced for the Metropolitan Police, we were approached again to create a special film to celebrate 100 years of women in the police service.

This was another project where studio #1 was used to recreate some convincing scenery. This time it took 3600 individually hand painted bricks and three days to rig and pre-light the scene.

The kit and crew we used to capture the beautiful scenery was entirely in-house including the lighting techs and set builders.

FEVER PR - NOW TV



Spectrecom was asked to come up with a series of highly shareable creative concepts that would feature some of Sky's leading characters: hapless football pundit Chris Kamara and stars of reality series 'Geordie Shore', Marnie, Gaz and Scotty T.

This project really took advantage of everything that Spectrecom has to offer, making use of the green-screen facilities and VFX specialists to create the special effects as well as the in-house crew, kit and studio space.



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STUDIO #2

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TESTIMONIAL

"Overall we felt this clearing activity was the highlight and standalone top performer of all paid for activity during the campaign, it's positive messaging, comical look and refreshing idea made for an engaging video, and quite clearly our audiences agreed.

Many thanks for you and the teams hard work and creative genius!"

- Jessica Richard, Campaign Manager,
Kingston University



CASE STUDIES

THREE PIPE - MOOKIE

threepipe



What better place to capture a film about making a film with top talent then in our own studio #2. The space was perfect to set the scene and capture the simple product demonstration.

We also made use of some of the other facilities that are on offer at our studios by shooting in the hair and make-up room - offering a more in depth look into the world of Spectrecom Studios.



BRAVE BISON



Our second largest studio is also perfect for simple magazine style shows, either recorded "as-live" or actually live-streamed. Our team filmed over 20 episodes of Slash Football's "The Last Five" for social video specialists Brave Bison. Each episode was successfully broadcast live online to huge audiences, during the last 5 minutes of the weekly Premier League matches.

Hosted by two YouTube stars, The Real Geordie and Lawrence McKenna, this lively show provided real-time reaction to football matches. Not only did we stream weekly content, our post-production team also provided edited recordings of each episode for social media.



HAVAS - SONY XPERIA



Havas Sports & Entertainment Cake (HSE Cake) worked with Sony Mobile on the promotion of the Xperia XZ Premium. This new smartphone is a world first with its ability to record super slow-motion at 960 frames per second.

Working with the HSE Cake team, Spectrecom was asked to deliver a 'hero' edit and a cut down edit, to show the camera's capabilities that any customer can capture using the Xperia XZ Premium. These videos would be shown online and at the Mobile World Congress 2017.



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STUDIO #3

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TESTIMONIAL

"I just wanted to send you a quick email to say how fantastic Toby, Olly and Dan were on board Sapphire last week. I was really impressed with their professionalism and enthusiasm. Toby was great and lead the filming with ease, certainly made my time on board easier!"

- Nicola Robinson,
Fleet HR Advisor,
Saga Cruises

SAGA
keep doing

CASE STUDIES

BASIS MEDIA - MOTHERCARE



Graduate recruitment specialists Basis Media asked Spectrecom Studios to film six children - against a plain background - explaining what they want to be when they grow up. Filming with young children is often challenging, but these kids were an absolute joy.

We used Studio #2 to capture a huge range of responses, really taking our time to ensure the kids felt comfortable on camera. The content was edited by Spectrecom's post-production team, with graphics added by our full time animators. The video is being used by Mothercare's graduate recruitment department to help attract the best talent to the company.



PERFORM - UEFA COMPETITION



Imagine a whole football team made out of Henrik Larssons and Freddie Ljungbergs and then imaging those squaring off in a virtual world and inviting you to join their team. Compelling isn't it.

We thought so too, that's why our crews set to work in studio #3 to create a VFX masterpiece that brought this scene to life to promote a competition for the UEFA Europa League.



HODES - GIOTECK



Our smallest studio can be used for the most detailed jobs, like it was for this simple and beautiful product shot for Gioteck.

The small studio offers a great deal of lighting and reflection control thanks to the full curve of the space. With a few simple addition, like the satin finish surface, we created the perfect setting for the shot.

We also used our in-house ability to add motion graphics and our VFX skills to isolate the product against a dark back, so it appears as if it's levitating.

OUR CLIENTS

Some of the broadcasters, agencies and brands that we've had the pleasure of working with, include:



CONTACT US



ANDY HALLE

Senior Account Manager

0203 405 2270
andy.halle@spectrecom.co.uk



SPECTRECOM

STUDIOS

brave films, crafted with care



*EVCOM Screen Awards 2016
Recruitment & Induction*

SOAS University of London "Meet the World"



*EVCOM Screen Awards 2015
Recruitment & Induction*

UEL - Adam Gemili - "What Makes an Elite Athlete?"



*Strategic Communications Award
Macmillan Cancer Support*



*Best Third Sector Campaign Film
Livability*



373 Kennington Road, London
SE11 4PT

www.spectrecom.co.uk

+44 (0)203 405 2260

enquiries@spectrecom.co.uk

VAT No 853 3570 21 | Registered in England No. 5193287 | Directors A.Greenier C.Harden R.Jowers G.Cleugh