



CROGA STUDIO BUILDS

PROJECTS OVERVIEW / CREDITS DECK



WE DESIGN & BUILD STUDIOS OF ALL SIZES AND SPECIFICATIONS

Croga Studio Builds is the industry leader in the design, construction and integration of custom studio solutions. Croga is the Irish for brave, and we bring brave passion and thinking to all of our projects.

Having a functioning, flexible studio space in your workplace means you **gain complete control of your video content and can maximise your production budget**. You can gain better management of the quality and style of production without time pressure with 24/7 access to your own studio.

Our clients have seen significant increases in their ability to create and diversify production, **grow audiences, win business and generate new revenue streams** with demonstrable ROI on their video asset portfolio, event broadcasting and engagement.

Whether you simply need a set refresh, kit upgrade, new cyc wall/infinity cove, or a complete repurposing of your studio; we offer structural design and 3D modelling to assist your business case for funding. We now offer **finance for turning cap-ex budget into op-ex expenses**.

Within this deck we have included a **selection of recent projects** showing some of the variety that we can offer our clients. From blackbox and soundstage studios, all the way to technical installations for 4K live linear channel broadcast and OTT platforms.

Recently we have worked on many **retro-conversions of office space into studios**. With the proliferation of remote working, the case for converting unused open office space into a flexible recording space for live events, podcasts and video production has never been stronger.

We are not only an **industry leading studio provider**, we are also passionate filmmakers with rich production backgrounds in the commercial, film and television sectors. We live and work in production on a daily basis, therefore our decision making when it comes to kit, human resource provision, automation, workflows and media management is borne out of first hand experience and practical insight.

Croga Studio Builds offer unrivalled expertise and consultation services for clients wanting to produce, broadcast or stream to their content channels without the need for third party services.

***SPECIAL OFFERS** with included tech support and training

MEET YOUR SALES TEAM



GED CLEUGH MANAGING DIRECTOR

Ged worked for more than 20 years as an award-winning Television Director and Producer.

He has vast experience in Production, Exec Producing, Channel Management & Compliance as well as Commissioning content for Playout. Ged oversees all of our studio build projects and has delivered custom studio solutions for clients on all scales from simple live stream studios to complex 4K live linear channels with OTT platforms.

Whatever the scale, Ged's ethos is obtaining the highest production value possible for any given studio brief.



NIALL BROGDEN PROPOSALS & SALES MANAGER

Niall has worked on Bids and Proposals with some of the world's leading Design and Construction companies.

His specialism is in understanding complex brief and developing a detailed proposal that pushes the boundaries of innovation and capability regardless of scale and budget.

Niall will be your main point of contact and will work with you throughout the Design and Costing phase of your project.

GET IN TOUCH FOR MORE INFORMATION

email enquiries@crogastudiobuilds.com
or call us on +44 (0) 203 405 2260

Citywire UK

LONDON & NYC

Croga and Citywire have an on-going relationship, starting with this first studio in their Vauxhall head office. We were involved during the initial official fitout for this studio, before completing a duplicate studio at their Manhattan office in New York.

We designed and supplied the set and video wall, along with systems integration, lighting and custom lighting grid.



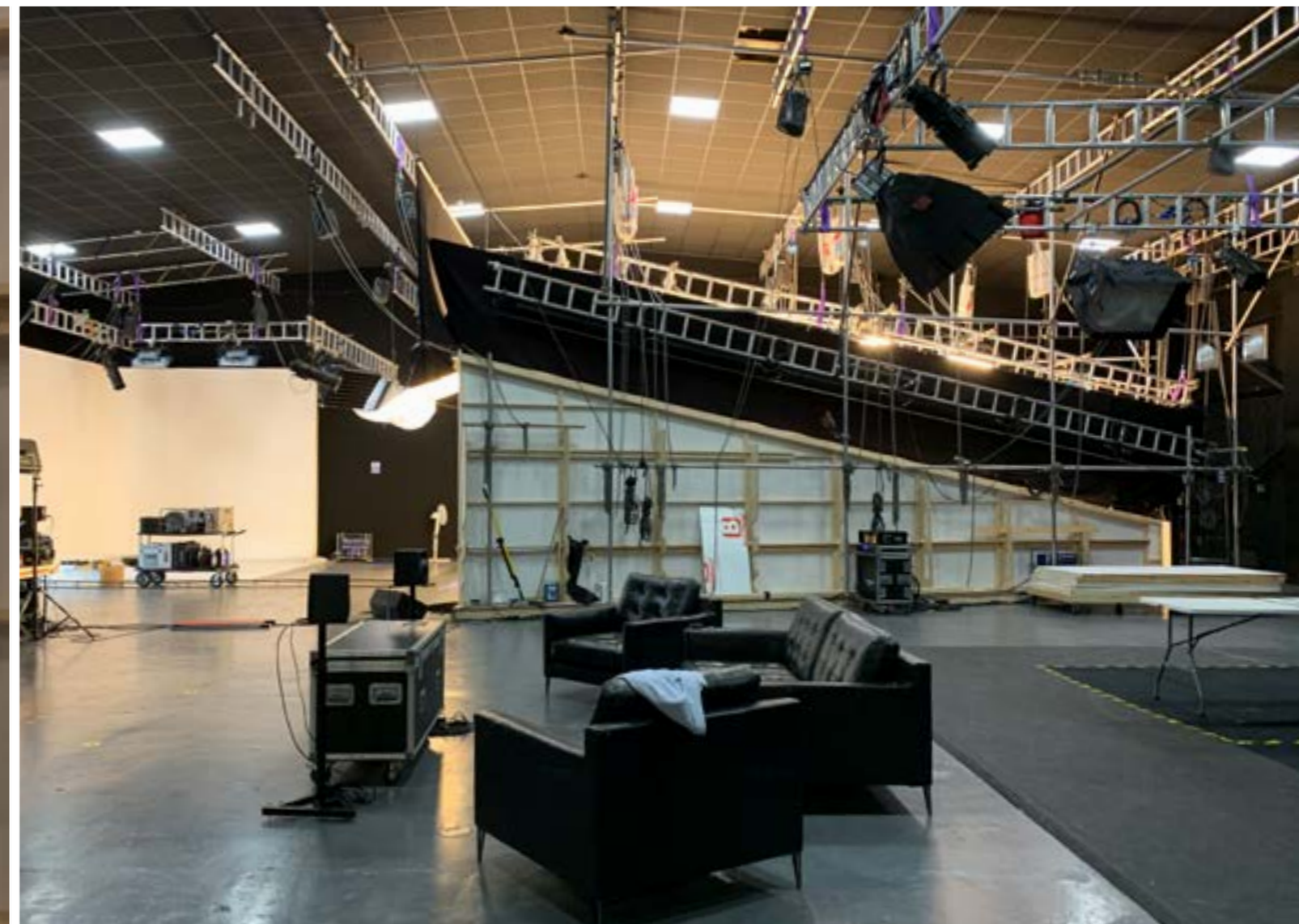


Vevo

LONDON

Croga completed Vevo's EU headquarter sound stage studio in East London. A warehouse conversion complete with 3 action areas, green rooms and artists rec rooms.

Croga took the lead with the delivery of this turnkey solution, including the building of two cyclorama walls, the studio is now home to Vevo's iconic stage and an extensive lighting rig.





Gamesys

NEWCASTLE-UNDER-LYME

We delivered a turnkey 6,000 sq.ft TV Studio complex comprising of three purpose built studios for casino and gambling/ gaming company Gamesys.

The TV Studio complexes are used for live streamed games on Gamesys' website and app. The studios were designed to be as flexible as possible allowing for future expansion with minimal disruption.

For ease of use we provided Gamesys with a touch screen system for operators that hid a lot of complexity under the hood.





Citywire Digital

 LONDON

Citywire returned to Croga Studio Builds to build their third and most ambitious studio to date in early 2021.

This digital studio included a 24 square meter LED wall which is configurable in different shapes, curves and cubes. This gives the ultimate in digital flexibility and creativity. The studio also had soundproofing, acoustic treatment, new lighting grid, lighting, a white cyclorama cove for still and video, plus a drape and rail system. We also installed electrical provision for the studios.





67 Pall Mall

📍 LONDON & SINGAPORE

67 Pall Mall is the leading Private Members club for wine lovers.

We worked with 67 Pall Mall to deliver a UHD/4K Live Broadcast Studio complex in Pall Mall. This facilitated the launch of 67PM TV, and we are now working on their second studio in Singapore.

This complex proposal required studio build, customisation, lighting, cameras, control room, audio, graphics, playout, scheduling and editing facilities to be designed and delivered as a single studio solution.





Hearst Media

 FELTHAM

Hearst are a mass media company requiring a studio for their demonstration facilities. We completed a soundproofed solution with lighting grid and lighting, along with a white cyc wall and colorama filming area. The studio was acoustically treated, and integrated with their existing filming equipment.





Asmodee UK

 HAMPSHIRE

We delivered an office conversion live streaming studio for Asmodee, a board gaming company.

We provided acoustic treatment and soundproofing. Croga supplied all the systems integration, camera kit, lighting, sound and control functions for the studio space. There are two distinct action areas, and a third zone for stand ups.





Canon Europe Ltd
LONDON

Canon consolidated a number of their offices into a new head office in West London, complete with new photo, video, broadcast studios, gallery and storage areas.

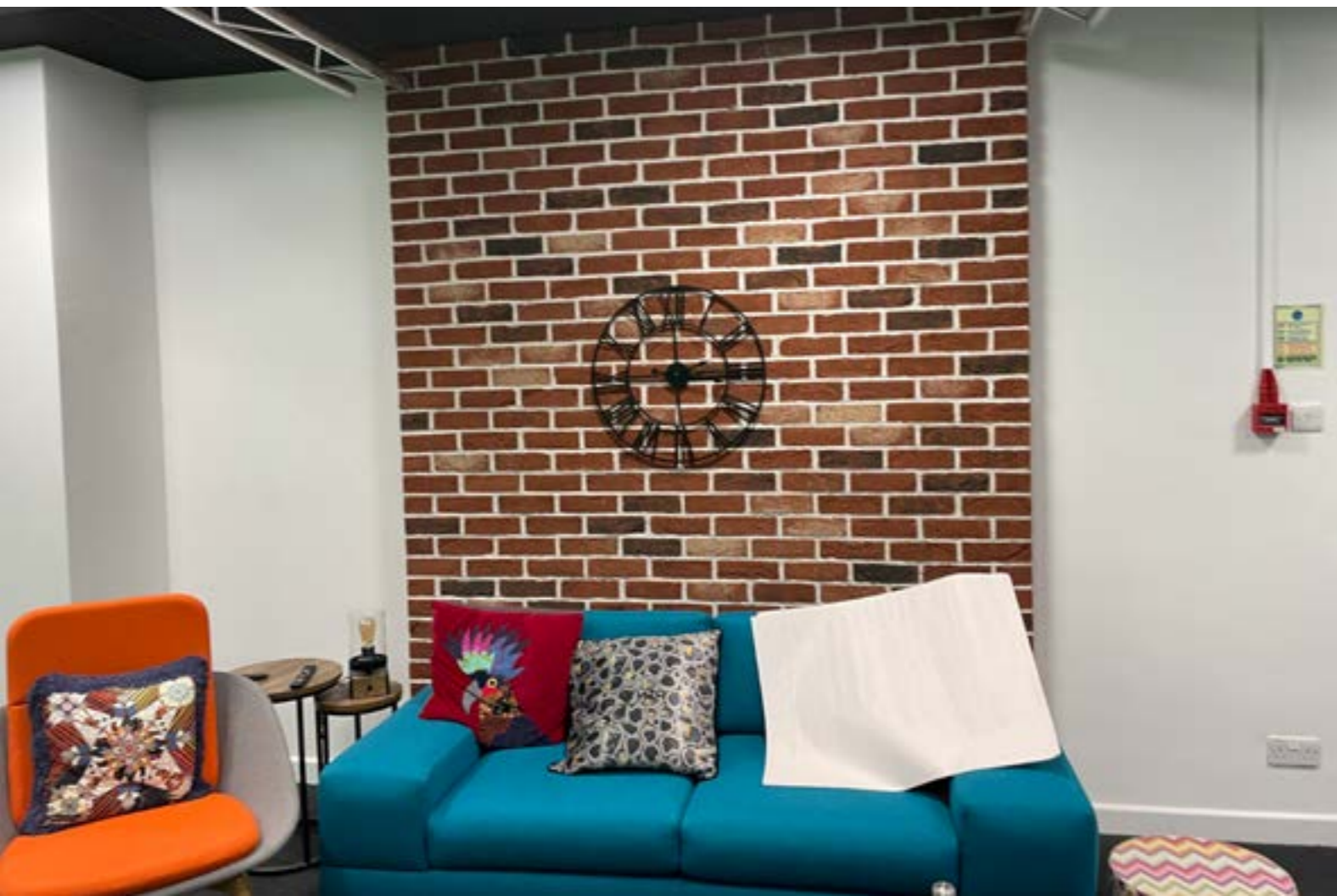
Croga provided full concept and detailed designs for these studios covering both build and systems integration with the option for future expansion. Both studios feature soundproofing walls, acoustic treatment, lighting grids and permanent cyclorama covers.





Cambridge Consultants CAMBRIDGE

Croga were engaged by Cambridge Consultants to design, build and install a new studio, control room and green room in what had been open office space. The scope of work was to provide a future-proofed sound-treated studio with multiple sets and the ability to host or participate in global hybrid events. This global integration meant we embedded simultaneous translation software into our live stream set up allowing enabling centralised control of events being hosted in both Boston and Japan.





studios

Incisive Media COVENT GARDEN

Incisive Media are an award winning business to business digital media and events business, a part of the Arc Network. They inspire connect and inform through our market-leading brands.

Croga were engaged to upgrade their current studio in Covent Garden allowing Incisive to internalise the majority of their video production. To aid this we provided Incisive with a detailed studio build design, before completing the set build and systems integration. Our works included additional acoustic treatment, multi-screen video wall and lighting, integrated to their new control room.



FS Martech 2021
Part of The Financial Services Forum

 2021 Awards for
Innovation

INNOVATION



Kennington Podcast Studio LONDON

Croga Studios were asked by our sister company Kennington Film Studios to convert their old edit suites upstairs into a new multipurpose suite. We have transformed a number of office spaces into a new Podcast/ Gallery space, edit room, green room and storage area. This project included the strip out of the current partition walls, designing and constructing the new layout including electrics and HVAC work. A key challenge of this was overcoming the noise generated by the main server located in one of the remaining spaces.

As part of its functionality we integrated the tie lines to the two main studios, allowing clients to utilise it as a gallery for live productions taking place down stairs.





Reach TV
MIAMI, USA

We facilitated the build of a large, flexible studio space for Reach TV in Miami, USA.

We worked alongside Vagabond Design to ensure the custom set, built and shipped from the UK arrived and was installed into the Miami studio. This extensive set has several action areas and a large news style desk. We installed a pipe grid and an extensive lighting set up, all DMX controlled. Systems Integration involved utilising some legacy kit that was moved from the LA studio, and recommissioning it with new hardware and software into the Miami control room.

The wiring and systems integration was pre-built by partners ES Broadcast in Peterborough UK before being air shipped to the site for installation, commissioning and training.

This beautiful set will be host to an eclectic portfolio of content playing out in thousands of airports screens and millions of hotel rooms across the USA. Croga Studio Builds works intercontinentally to bring UK standards of design and expertise to studio installation projects in every region of the world.





CapVest

 LONDON

Capvest is a private equity company in St James's London. We built a custom studio into their open plan office with sound proofing, lighting grid, 10sqm LED video wall, custom news desk, cameras, lighting, audio and control room.



CAPVEST
BUILDING BUSINESSES

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T1-45
01/06/2021



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